

La visión a largo plazo del desarrollo rural

El posible papel de LEADER

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European Network for
Rural Development



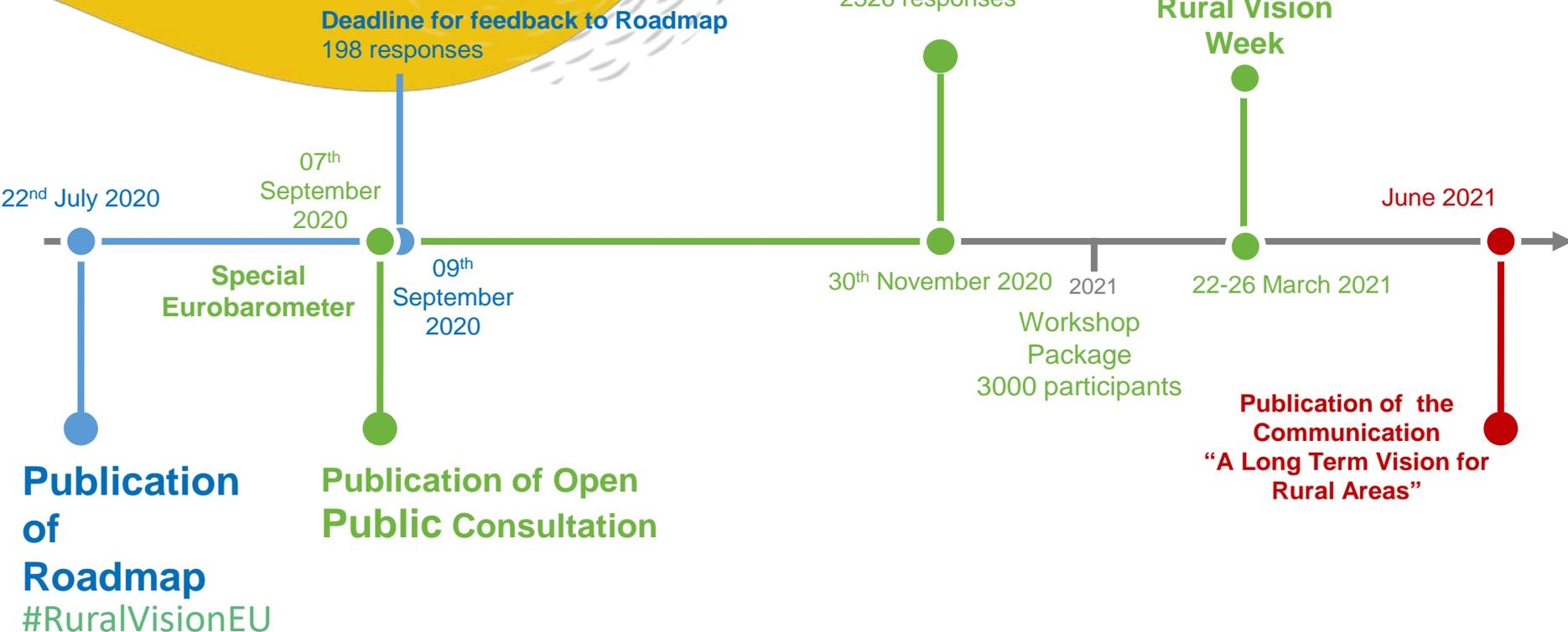
Rural areas are the fabric of our society and the heartbeat of our economy. The diversity of landscape, culture and heritage is one of Europe's most defining and remarkable features.

They are a core part of our identity and our economic potential.

We will cherish and preserve our rural areas and invest in their future.

President Von der Leyen – EC Political
Guidelines 2019

PUBLIC CONSULTATION - Timeline



“Rural Voices” – desde el nivel local

170 contribuciones – 19 EM – mas de 3 000 participantes

Acción a corto plazo – que refleja la diversidad

1. Transición digital – conectividad, formación, aplicaciones.
2. Infraestructura y servicios – Estado de Bienestar Rural
3. Animación, creación de capacidades
4. Ecosistemas de innovación tecnológica y social
5. Cambio climático y transición verde. Reconocer y retener valor de servicios ecosistémicos, cambio de actitudes
6. Nuevos modelos territoriales (alimentación, energía, e. circular, bioeconomía trabajo a distancia).
7. Nuevos modelos de gobernanza y partenariado. Planificación territorial integrada.





Objetivos y ambiciones globales

Inspiradores; Cambiar la narrativa; Transición verde y digital; Contribución de lo rural a bienestar de la sociedad.



Estrategias, programas y planes a distintos niveles

Agendas Rurales aplicadas a la arquitectura actual, potenciar la acción local.



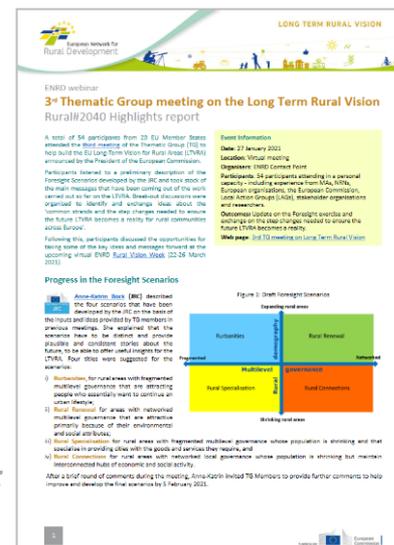
Objetivos, indicadores y metas “SMART”

Acciones y operaciones concretas y medibles, descentralizadas, a escala humana.



Proofing y seguimiento de resultados

“Rural proofing”; Impacto territorial; sistemas de seguimiento.



ENRD webinar
3rd Thematic Group meeting on the Long Term Rural Vision Rural2040 Highlights report

A series of 54 participants from 23 EU Member States attended the third meeting of the Thematic Group (TG) to hold the Long Term Vision for Rural Areas (LTVA) announced by the President of the European Commission.

Participants listened to a preliminary description of the Foresight Scenarios developed by the JRC and took note of the main messages that have been coming out of the work carried out so far in the LTVA. Breakout discussions were organised to identify and exchange ideas about the common strands and the key messages needed to ensure the future LTVA becomes a reality for rural communities across Europe.

Following this, participants discussed the opportunities for being some of the key themes and messages focused on the upcoming annual ENRD Rural_Vision_Meet, (22-24 March 2023).

Event Information
Date: 27 January 2023
Location: Virtual Meeting
Organiser: ENRD Content Team

Participants: 54 participants, extending to a personal capacity including experience from MSs, NGOs, European organisations, the European Commission, Lead Action Groups (LAGs), international organisations and researchers.

Discussion topics on the Foresight scenarios and exchange on the key changes needed to ensure the future LTVA becomes a reality.

Web page: [3rd TG meeting on Long Term Rural Vision](#)

Progress in the Foresight Scenarios

The JRC presented the four scenarios that have been developed by the JRC on the basis of the inputs and ideas provided by TG members in previous meetings. She explained that the scenarios have to be distinct and provide positive and credible stories about the future, to be able to offer useful insights for the LTVA. Four ideas were suggested for the scenarios:

- 1) Resilience for rural areas with fragmented multilevel governance that are attracting people who essentially want to continue an urban lifestyle.
- 2) Rural Revival for areas with networked multilevel governance that are attractive primarily because of their environmental and landscape attributes.
- 3) Rural Consolidation for rural areas with fragmented multilevel governance whose population is shrinking and that are active in providing services to the agri and services they require, and
- 4) Rural Consolidation for rural areas with networked local governance whose population is shrinking but maintain interconnected hubs of economic and social activity.

After a brief round of comments during the meeting, Anna Kozlov invited TG Members to provide further comments to help refine and develop the four scenarios by 5 February 2023.

Figure 1: Draft Foresight Scenarios

Expanding rural areas		Rural Revival	
		Rural Consolidation	Rural Consolidation
Fragmented	Resilience	Networked	Fragmented
	Rural Consolidation	Rural Consolidation	Rural Consolidation
Shrinking rural areas		Fragmented	

El Grupo Temático ENRD – desde el nivel Europeo



Gobernanza, liderazgo, división de responsabilidades

Liderazgo político superior a las competencias sectoriales



Policy alignment and coordination

Mecanismos claros de coordinación; Semester Europeo.



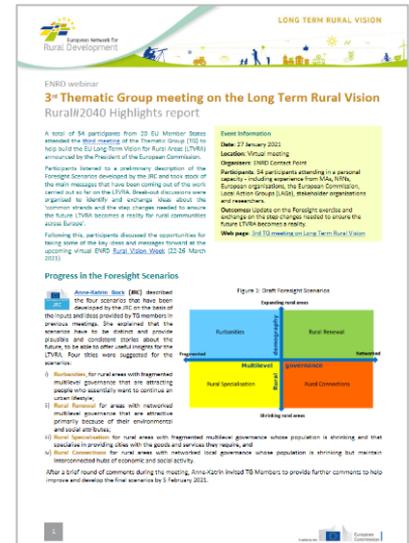
Análisis y conocimiento

Observatorio; Plataformas de cooperación Sociedad-Ciencia; “knowledge hubs”.



Creando las condiciones y facilitando la acción local

Herramientas y presupuestos adecuados; Animación; “Hubs”; Cooperación horizontal y vertical; Juventud.



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Progress in the Foresight Scenarios

1. **Annexation:** Annex (B) described the four scenarios that have been developed by the JRC on the basis of the inputs and ideas provided by TG members in previous meetings. She explained that the scenarios have to be distinct and provide positive and contrasting stories about the future, to be able to offer useful insights for the LTVA. Four ideas were suggested for the scenarios:

- 1) **Restoration:** for rural areas with fragmented multifunctional governance that are attracting people who essentially want to continue an urban lifestyle.
- 2) **Rural Renewal:** for areas with metropolitan multifunctional governance that are attractive primarily because of their environmental and cultural attributes.
- 3) **Rural Consolidation:** for rural areas with fragmented multifunctional governance whose population is shrinking and that are providing services that are essential for their residents.
- 4) **Rural Conversion:** for rural areas with metropolitan local governance whose population is shrinking but maintain interconnected hubs of economic and social activity.

After a brief round of comments during the meeting, Anne Kazdin invited TG Members to provide further comments to help improve and develop the final scenarios by 5 February 2021.

Figure 3: Draft Foresight Scenarios

Expanding rural areas		Rural Renewal	
		Rural Consolidation	Rural Conversion
Fragmented	Restoration	Shrinking rural areas	

Irlanda

“Nuestro Futuro Rural”

- **Consulta nacional. División clara de responsabilidades. Liderazgo político.**
- **Más de 150 acciones cubriendo todo el estado.**
- **Maximizando las oportunidades de la banda ancha.**
- **El potencial transformador del trabajo a distancia.**
- **Apoyando el empleo y la formación en el mundo rural.**
- **La revitalización de pueblos.**
- **Facilitando la participación, el liderazgo y la resiliencia.**



Agenda Rural Francesa



Crédits : A. Bouissou / Terra

El 30% de la población vive en el mundo rural
El 50% de la población quiere vivir en el mundo rural

Consulta nacional después de la crisis de los chalecos amarillos).

Plan de acción con 181 para apoyar la inclusión mundo rural en términos de salud, movilidad, juventud, empleo.

3 objetivos :

- Revalorizar el mundo rural
 - Una mejora concreta en la condiciones de vida de los ciudadanos
 - Más decisiones a nivel local
- Fábricas territoriales, pueblos del futuro, contratos locales, ventajas fiscales

Gobernanza – Secretaría de Estado

....

- La Vision a Largo Plazo del Mundo Rural – proceso y algunos mensajes preliminares
- Algunos ejemplos nacionales y regionales
- El posible papel de LEADER

Construyendo la Rural Agenda Catalana

1. ¿Que queremos conseguir?



2. ¿Cual es nuestro marco de referencia?



Facilitar una transición

Herramientas flexibles y ágiles que facilitan
una transición por parte
de las comunidades rurales



Punto salida

- Pérdida de empleos
- Servicios deficientes
- Brecha digital
- Despoblación
- Crisis medioambiental
- COVID



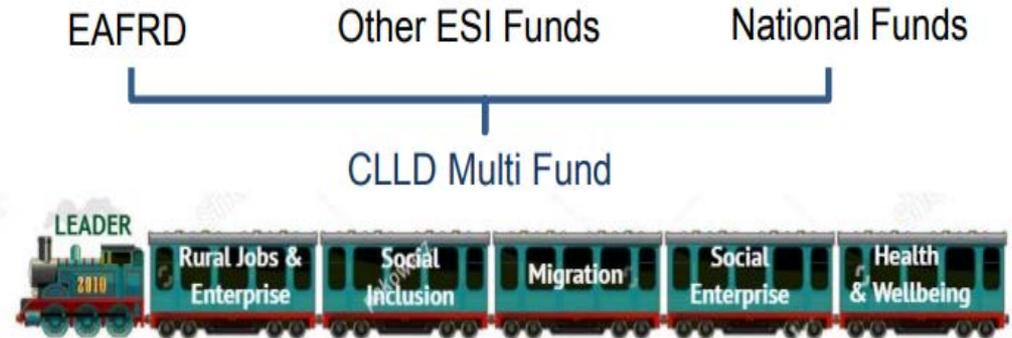
Punto de llegada

- Nuevas cadenas de valor
- Innovación en los servicios
- Transformación digital
- Cooperación rural-urbano
- Pacto Verde
- Resiliencia

Visión a largo
plazo

Innovación social y digital

LEADER como locomotora



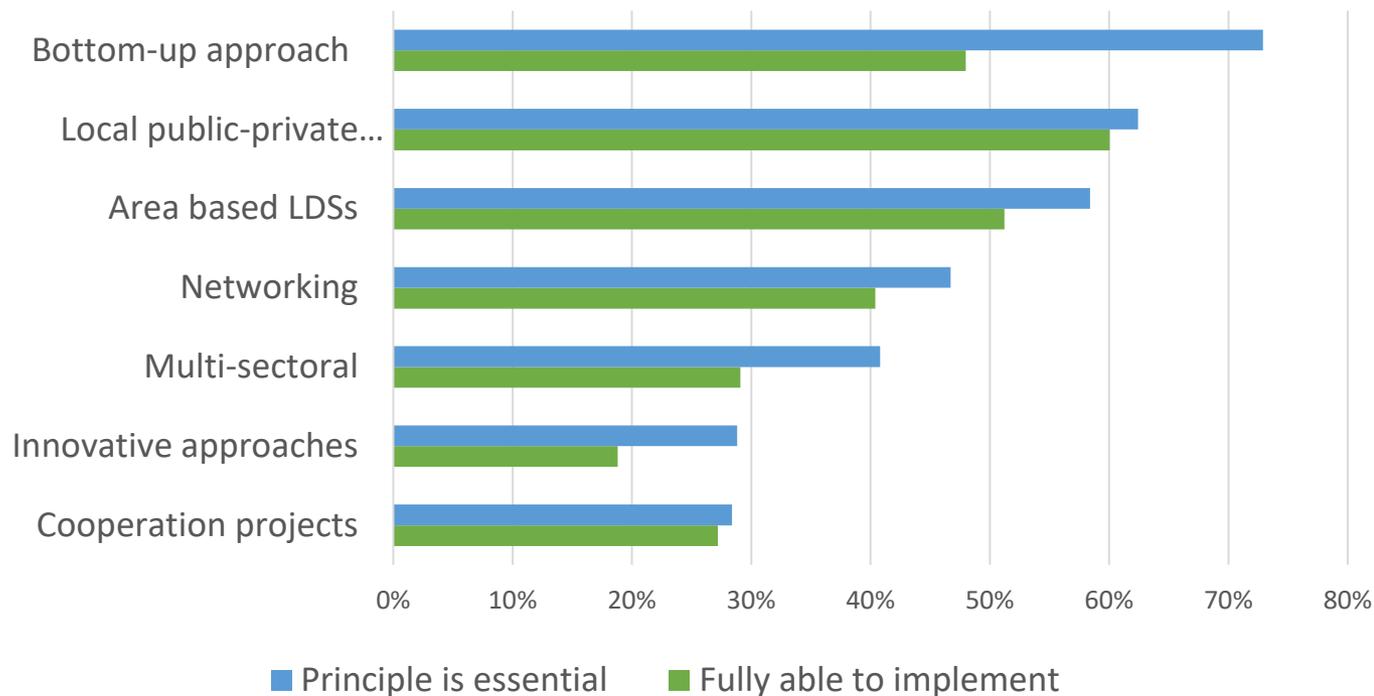
“Leader reúne todas las características para ser el vehículo principal siempre que se potencia todos los principios LEADER.

Pero para cumplir este papel, tiene que existir un entorno político favorable (entorno reglamentario, vínculo con inversiones de mayor tamaño, coordinación).”

Comisión Europea. Sexta Reunión Grupo Temático de la ENRD

Importancia y ejecución de los principios LEADER

Bottom Up
Highest
Ranked
Principle



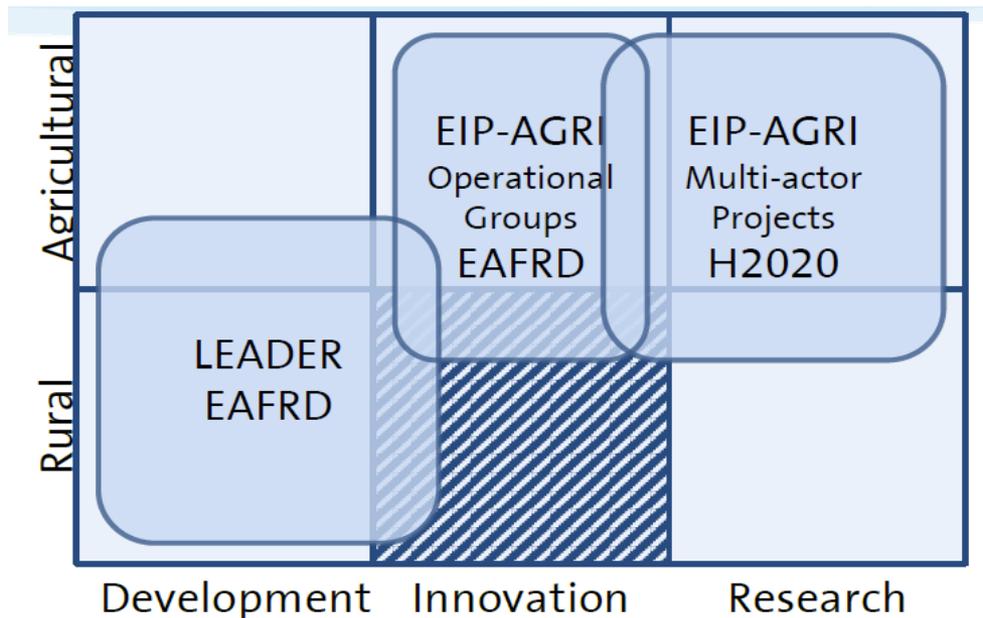
Ejecución de los principios LEADER (Encuesta a los GAL)	Mejor EM	Peor EM
La burocracia impide la ejecución de los principios LEADER*	43%	100%
Los grupos pueden poner en marcha soluciones innovadoras	100%	11%

*España 93%

https://enrd.ec.europa.eu/sites/enrd/files/leader-resources_lag_survey_report_es.pdf

- Ventanilla de apoyo a pequeñas iniciativas locales
- Agencia Local de Desarrollo (ej. Sajonia)
- Plataforma de innovación (ej. Finlandia, Pay de Condreuse, Bélgica)

Como rellenar las lagunas en el sistema de información y conocimiento al medio rural



Source: Pertoldi, Muriel and Lopez (2016), page 5.

Pertoldi, M., Muriel, M., & Lopez, J. (2016). Smart LEADER: Challenging Smart specialization in the scope of rural development. Presentation at the conference on Smart Specialization and Territorial Development. Retrieved from https://3ftfah3bhjub3knerv1hneul-wpengine.netdna-ssl.com/wp-content/uploads/2018/07/Pertoldi_SmarLEADER_final.pdf. (Retrieved in January 2019).

CORNERSTONES OF ACTIVITIES

Leader as a platform

A coordinator will be needed in order to benefit from the physical environment and local dimension – to maintain and encourage interaction, assemble teams, provide small-scale financial assistance and help with the dissemination of the results.

Pilots and an experimental culture

Leader-platform tools. The village or municipality will operate as a pilot environment in which public actors, citizens and businesses work together to bring new solutions to the markets.

Leader as a forerunner

Leader will be a promoter of new practices, solutions and technologies, a "risk financier" and a disseminator. Leader actors will be pioneers of digitalisation and set an example.

Everyone lives in villages

Everyone lives in villages, including city residents. Leader will provide the means and tools for rural and urban development.

Local focus

Physical environment and local focus will continue to be the key issue. Virtual world will bring networks that cross administrative boundaries.

Citizen-orientation

Leader will function alongside local communities, to complement old and create new innovation systems.



Imaginar el pueblos del futuro (Francia)

Les villages du futur en Nivernais Morvan

Tentative de guide de « bonnes » pratiques
pour les communes rurales

1ers Constats: La campagne attire à nouveau, demain sera différent d'hier, et surtout meilleur si nous savons nous prendre en main.

L'exode urbain a succédé à l'exode rural.

Depuis plusieurs années, le solde migratoire des territoires ruraux est positif.

Même s'il y a encore plus de décès que de naissances, certaines communes regagnent des habitants.

Ce mouvement net et nouveau doit être soutenu et accompagné (par l'Etat, la Région, le Département et l'intercommunalité).

Pour cela, les propositions concrètes du bouclier rural, et de l'appel pour des nouvelles ruralités, sont sur la table.

Elles ont d'ores et déjà permis des avancées concrètes et sont une référence pour construire une vraie politique publique de la ruralité.



- Empleo
- Juventud
- Vivienda
- Sanidad
- Educación
- Movilidad y transporte
- Conectividad
- Cultura
- Y mucho más

Un ecosistema en acción

Incubadora

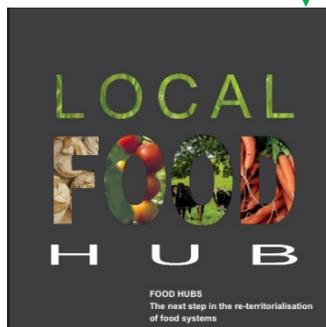


Nuevo agricultor



Clientes /
familias

FUNGI



Clientes /
familias

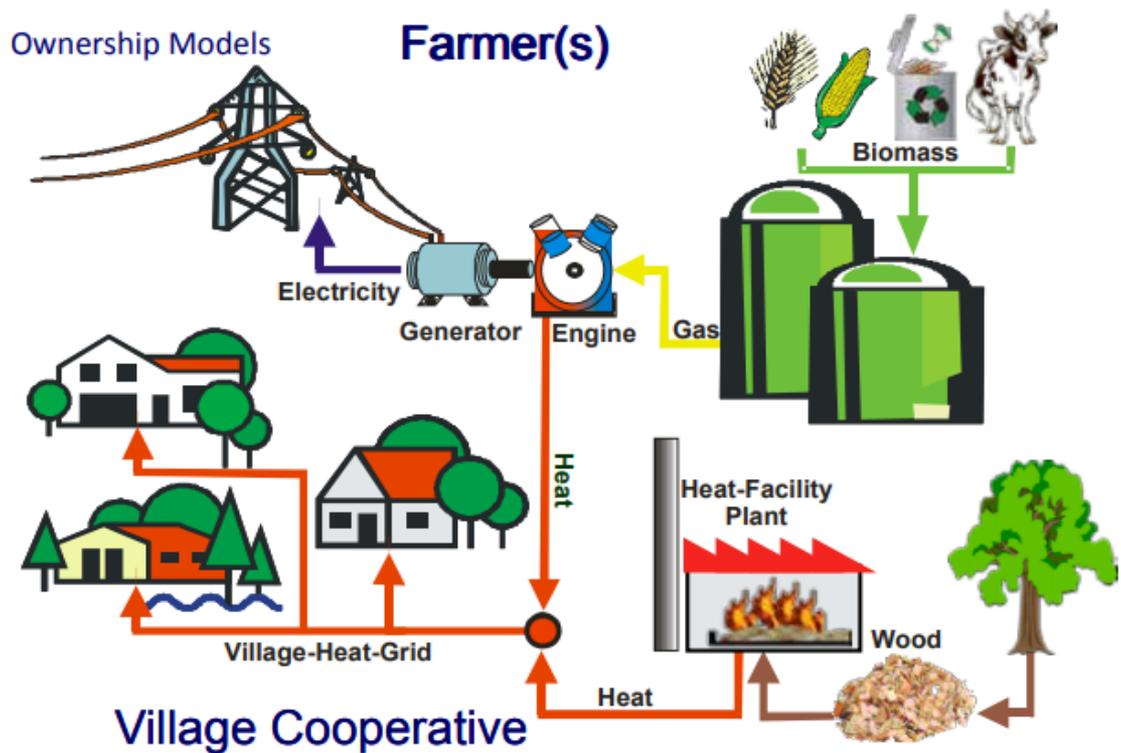


Organic and local canteens



Capacitación : Mercado
orgánico

Pueblos Bioenergéticos Alemania



Financiación	EUR
Acciones en la Cooperativas	300 000
Préstamos cooperativos	1 500 000
Gobierno Federal - Subvenciones	500 000
LEADER	200 000
Total	2 500 000

Source: Leader Göttingerland



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Community Broadband – Kuhno (FI)

Infrastructure	Length of network	Data speed	(Potential) subscribers
Fibre optic	165 km	100 Mbps to 1 Gbps Intranet data transfer speed	200 households (74% of all households in 8 villages)

Financing	EUR
EAFRD	627 372
National co-finance	766 788
Private funding/ loans:	122 460
Value of villagers' voluntary work	367 380
Total	1 884 000



Apoyo a pueblos inteligentes



**IDEA,
vision**

Como pueblos inteligentes puede añadir valor a las políticas existentes

Más recursos para la animación del territorio	Ayuda preparatoria en base a suma global (Polonia), Proyectos de Cooperación y Activación (Finlandia)
Mejor acceso al conocimiento	Brokers de innovation, digital hubs, coworking sitios de coworking, fab-labs, living labs, equipos especializados, Tiers lieux.
Financiación más ágil y flexible para la innovación	Costes simplificados – Borradores de presupuestos “draft budgets” (Finlandia) Proyectos paraguas (Austria), proyectos propios
Mejor coordinación con otras medidas y políticas	Coordinación de las convocatorias y criterios de selección, ventanillas comarcales únicas (Tyrol), centros de coordinación provinciales y regionales
Cooperación más flexible	Entre la sociedad civil, entre pueblos y comarcas, dentro de y entre distintos sectores

Muchas gracias!



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